



## UTV Motion Pictures to 'Race' in 1600 screens worldwide this holiday weekend-beginning Mar 21, 08.

*Race to release in 26 countries...with highest number of shows in India at 3600 per day.*

Mumbai, March 20, 2008: Abbas Mustan's gripping multi star thriller '**Race**' distributed worldwide by **UTV Motion Pictures**, is all set to release across **1600 screens worldwide in 26 countries** this holiday weekend beginning **March 21, 2008**. Produced by **Tips Industries Ltd** '**Race**' will have the highest number of shows ever screened in India with 3600 shows per day.



Starring Anil Kapoor, Saif Ali Khan, Bipasha Basu, Katrina Kaif and Akshaye Khanna, the film will release across **1300 screens in India**, of which **450** are digitals. In the overseas market it will release almost in **300** screens with **56 in UK**, **118 in the US**, **30 in the Gulf**, **14 in Australia** and the balance in the rest of the world.

UTV Motion Pictures has always believed in aggressive and impactful marketing & distribution for all their films. "*Race is one of the most awaited releases of the year and we are releasing it during the festive season period. We have worked hard with the producers, exhibitors, partners, the media, brand associates to ensure it gets an unprecedented promotion thrust and the widest possible distribution penetration worldwide*", says Siddharth Roy Kapur, Director, UMP Plc.

**About Race:** Racing is a story of two brothers who lives on the edge of life, set against the highflying social fabric of South Africa. Race is about betrayal and greed, intrigue and revenge. With the brothers pitched against each other who will win? The one who plays to win or the won who plays to defeat? Multi Star Thriller with Bipasha Basu, Katrina Kaif, Sameera Reddy, Saif Ali Khan, Akshaye Khanna and



Anil Kapoor Race is releasing in theaters from March 21,2008 *For more information logo on to*  
<http://www.race.tips.in/>

### **About UMP Plc**

*Established in 1995, as a division within UTV Software Communications, UMP Plc has arrangements with a number of major Hollywood studio including Walt Disney, Fox Searchlight and, Will Smith's company Overbrook Entertainment. Listed on ~~at~~ the London AIM market,-UMP Plc has played an active role in bringing the studio model to the Indian film industry, where it is able to leverage script development, budget and time management and international distribution. Having become a strong player in Indian and international cinema with the success of movies like 'Rang De Basanti', 'Khosla Ka Ghosla', 'Life in a... Metro', 'The Namesake' & 'I Think I Love My Wife'. UMP Plc has also distributed movies like Aamir Khan's directorial debut 'Taare Zameen Par', Anees Bazmee's 'Welcome' in the international markets and co-produced movies like Ashutosh Gowariker's 'Jodhaa-Akbar', which is the biggest blockbuster of 2008. It's list of forthcoming slate includes Abbas Mustan's 'Race' along with M. Night Shyamalan's 'The Happening' Madhur Bhandarkar's 'Fashion', Rakeysh Omprakash Mehra's 'Dilli 6'. UMP Plc is also working with a talent pool of directors that include Vishal Bhardwaj, David Dhawan, Shyam Benegal and Iranian director Majid Majidi amongst others. For more info log onto [www.utvmotionpictures.com](http://www.utvmotionpictures.com)*

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