



Race opens with more than Rs. 40 crores worldwide weekend Box Office!

Mumbai, March 25, 2008: UTV Motion Pictures' recent release, RACE, is speeding away to conquer the BO after opening to packed houses in the domestic and international markets. With an unprecedented opening over the weekend, RACE has emerged as the biggest opening in 2008 so far.

Released on 21st March 2008, the film, in just 3 days, has garnered a Gross BO of 34 crores in India, Rs.2.8 crore in the UK, Rs.3.2 crores in the US, Rs.2 crore in the Middle East and Rs.1.8 crore in the ROTW, consolidating its gross opening figures at Rs.43.8 crore worldwide.

While Race enjoys its run at the BO, Jodhaa Akbar continues to show a rock steady performance, fetching Rs.95.1 crore in the domestic market and Rs.30.1 crore in the overseas markets in just over 5 weeks, taking its cumulative performance to a gross BO of Rs. 125 crore, emerging as the 7th highest grosser of all time.

Commenting on the phenomenal success of both their releases, Siddharth Roy Kapur – Director, UTV Motion Pictures said “We are overwhelmed by the tremendous response to Race. We released the film in 1600 screens worldwide and the strategy has paid off. Jodhaa Akbar too, has sustained its incredible 5 week run, and has emerged amongst the top 10 worldwide blockbusters”