

UTV Motion Pictures storms into list of Top 20 distributors in the United States!

-Led by back to back success of Taare Zameen Par, Jodhaa Akbar, Race, Jaane Tu Ya Jaane Na

Mumbai July xx, 2008 – **UTV Motion Pictures** is now amongst the top 20 film distributors in North America based on the US box office performance in the first 6 months of 2008. **UTV** is the first Indian film studio ever to have crossed the **US \$5 million** revenue mark in the first half of the year. UTV releases grossed **US \$ 5.48 million** in the first 28 weeks of the year, making the company the leading Indian motion picture distributor in the United States and the only foreign language movie distributor in the Top 20.

The Company achieved this feat with only three releases this year – **Jodhaa Akbar (\$ US 3.44 million)**, **Race (\$ US 1.37 million)** and **Jaane Tu Ya Jaane Na (\$ US 539,857 and counting)**. The box office total was also supported by Aamir Khan's **Taare Zameen Par** which was released in December 2007 but which continued its run well into 2008.

Entering the Top 20 is a major achievement for an Indian studio, given the fact that the market for Indian movies in the US is a small fraction of the mainstream American market. This is especially remarkable considering that UTV is one of the youngest Indian film distributors in North America, having established operations in the US only four years ago in 2004.

“The US market is one of our Top 3 priority markets worldwide and our sustained and relentless drive to produce and release quality content and then market and distribute it effectively, has helped us emerge as one of the top distributors in the most competitive market in the world.” Said Siddharth Roy Kapur, CEO, UTV Motion Pictures.

UTV has followed this stellar box office performance in the first half of 2008 with the release of Shahid Kapur-Vidya Balan starrer '**Kismet Konnection**' on July 18, 2008. '**Kismet Konnection**' has raked in over **\$ US 280,000** in just its opening weekend and is still going strong.

UTV's forthcoming films include Madhur Bhadarkar's latest '**Fashion**', '**Delhi 6**'- Rakeysh Omprakash Mehra's follow up to Rang De Basanti and a co-production with Sohail Khan Productions '**Main Aur Mrs Khanna**' starring Salman Khan. The company's first solo Hollywood

production **'The Exterminators'** starring Heather Graham is currently in production in the United States.

About UMP Plc

Established in 1995, as a division within UTV Software Communications, UMP Plc has arrangements with a number of major Hollywood studio including Walt Disney, Fox Searchlight and, Will Smith's company Overbrook Entertainment. Listed on at the London AIM market, UMP Plc has played an active role in bringing the studio model to the Indian film industry, where it is able to leverage script development, budget and time management and international distribution. Having become a strong player in Indian and international cinema with the success of movies like 'Rang De Basanti', 'Khosla Ka Ghosla', 'Life in a... Metro', 'The Namesake' & 'I Think I Love My Wife'. UMP Plc has also distributed movies like Aamir Khan's directorial debut 'Taare Zameen Par', Anees Bazmee's 'Welcome' in the international markets and co-produced movies like Ashutosh Gowariker's 'Jodhaa-Akbar', which is the biggest blockbuster of 2008 and distributed Abbas Mustan's 'Race'. . It's list of forthcoming slate includes M. Night Shyamalan's 'The Happening' Madhur Bhandarkar's 'Fashion', Rakeysh Omprakash Mehra's 'Dilli 6'. UMP Plc is also working with a talent pool of directors that include Vishal Bhardwaj, David Dhawan, Shyam Benegal and Iranian director Majid Majidi amongst others. For more info log onto www.utvmotionpictures.com

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