

## *Jodhaa Akbar and Taare Zameen Par* now in Taiwan

### UTV Motion Pictures Opens New Markets Overseas

13<sup>th</sup> January, 2009: UTV Motion Pictures offers a New Years bonanza to bollywood fans in Taiwan. After creating access for viewers across South East Asian territories like HK, Malaysia and Singapore UTV has now signed a distribution deal with Taiwan for release of movies across platforms.

The films will be seen on Taiwan Terrestrial Television and Home Video including DVD and VCD with Mandarin subtitles. The theatrical release will be in original language with standard Mandarin subtitles Both Jodhaa Akbar and Tare Zameen Par have been showcased in the prestigious Taipei Golden Horse Film Festival which received huge appreciation and success across the Taiwanese audience.

“UTV has always attempted to create maximum access for its films for cinema lovers across the globe. Therefore it is our endeavor to be at every possible place where quality films are appreciated. Jodhaa Akbar and Taare Zameen Par have received great response in many markets and I am sure we would get similar response when in Taiwan”, said Amrita Pandey, VP, International Distribution & Syndication, UTV Motion Pictures.

#### **About UMP Plc**

*Established in 1995, as a division within UTV Software Communications, UMP Plc has arrangements with a number of major Hollywood studio including Walt Disney, Fox Searchlight and, Will Smith's company Overbrook Entertainment. Listed on at the London AIM market, UMP Plc has played an active role in bringing the studio model to the Indian film industry, where it is able to leverage script development, budget and time management and international distribution. Having become a strong player in Indian and international cinema with the success of movies like 'Rang De Basanti', 'Khosla Ka Ghosla', 'Life in a... Metro', 'The Namesake' & 'I Think I Love My Wife'. UMP Plc has also distributed movies like Aamir Khan's directorial debut 'Taare Zameen Par', Anees Bazmee's 'Welcome' in the international markets and co-produced movies like Ashutosh Gowariker's 'Jodhaa-Akbar', which is the biggest blockbuster of 2008*



*and distributed Abbas Mustan's 'Race' M. Night Shyamalan's 'The Happening'. Its list of forthcoming slate includes Anurag Kashyap's 'Dev D' & Rakeysh Omprakash Mehra's 'Delhi 6' amongst many others.. UMP Plc is also working with a talent pool of directors that include Vishal Bhardwaj, David Dhawan, Shyam Benegal and Iranian director Majid Majidi amongst others.  
For more info log onto [www.utvmotionpictures.com](http://www.utvmotionpictures.com)*

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