



UTV Spotboys' 'Welcome to Sajjanpur' at the Taormina Film Festival

Shyam Benegal's film to compete at the upcoming film festival from 13th - 20th June

Mumbai, June 13, 2009: The prestigious Taormina Film Festival is all geared up to extend a warm welcome to veteran film-maker Shyam Benegal's movie - ***Welcome to Sajjanpur***. Presented by UTV Spotboy, the film is a delightful satirical take on life in contemporary rural India.

Taormina Film Festival, scheduled to be held from **June 13-20** at Sicily, will feature '***Welcome to Sajjanpur***' in the competition section '**Beyond the Mediterranean**' against eight other films in the Audience Award category for the Best Film.

Commenting on this achievement, Veteran Film Maker **Shyam Benegal** said, "Indian movies have played an extremely pivotal role in offering India, the much required recognition in the entertainment sphere abroad. The Taormina Film Festival will not only put forth *Welcome to Sajjanpur* on the global map, but open further avenues for film makers to display their work of art, internationally"

"We are extremely thrilled that our movie ***Welcome to Sajjanpur*** will be competing at this highly esteemed film festival, with some of the finest movies created in today's times. The funny yet realistic way in which Mr benegal looked at the impact of illiteracy got a fantastic response in India and should cut across audiences of all continents. We look forward to a good outcome." - **Vikas Bahl, Chief Creative Officer, UTV Spotboy**

Welcome to Sajjanpur starring Shreyas Talpade, Ravi Kishan, Divya Datta, Amrita Rao and others follows on the trail of other Benegal films which were screened at the London Film Festival. These include path-breaking ventures like, *Manthan, Kondura, Mandi, Trikaal, Susman, Suraj ka Saatwaan Ghoda* and *Samar*.



About UMP Plc:

Established in 1995, as a division within UTV Software Communications, UMP Plc has arrangements with a number of major Hollywood studios including Walt Disney, Fox Searchlight and Will Smith's company Overbrook Entertainment. Listed on at the London AIM market, UMP Plc has played an active role in pioneering the studio model to the Indian film industry, where it is able to leverage script development, budget and time management and international distribution.

UMP Plc has emerged as a strong player in Indian and International cinema with the success of movies like 'Rang De Basanti', 'Khosla Ka Ghosla', 'The Namesake' 'Jodhaa Akbar', 'A Wednesday' & 'I Think I Love My Wife'. UMP Plc has co-produced movies like Ashutosh Gowariker's 'Jodhaa-Akbar', which is the biggest blockbuster of 2008 and M. Night Shyamalan's 'The Happening' which is amongst the top grosser in Hollywood. UMP Plc has also distributed movies like Aamir Khan's directorial debut 'Taare Zameen Par, & his production Khan's Jane Tu Ya Jane Na in the international markets. With an aggressive slate of over 15 movies for the year 2009 some of its forthcoming David Dhavan's Hook Ya Crook, Vishal Bhardwaj's Kaminey, Ashutosh Gowariker's Whats Your Raashee, Tigmanshu Dhulia's Pan Singh Tomar and many more

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