



**UTV AND RAAJKAMAL RELEASE TAMIL AND TELUGU REMAKES OF 'A WEDNESDAY!'
ON SEPTEMBER 18TH**

~ Stalwarts Kamal Haasan, Mohan Lal and Venkatesh star in the remakes ~

17th September, 2009: UTV Motion Pictures has joined hands with one of the greatest actors of Indian Cinema - Kamal Haasan - to remake one of UTV's most acclaimed movies *A Wednesday!*. The movies, *Unnaipol Oruvam* (Tamil) and *Eenadu* (Telugu) are directed by Chakravorthy Toleti and produced by Raajkamal International and UTV Motion Pictures. They are scheduled for an 18th September worldwide release.

The plot of the movie is the narrative of a common man who takes it upon himself to purge the society of terrorism. It is the story of certain events that unfold between 6am and 6.10 pm on a particular day – events which do not exist in any record but which deeply impact the lives of those involved.

The music for both the Telugu and Tamil versions is by Shruti Haasan. *Unnaipol Oruvam*, in Tamil, stars Kamal Haasan, playing the role originally enacted by Naseeruddin Shah. The Malayalam superstar, Mohan Lal, plays the role of the Police Commissioner in the film, which was enacted by Anupam Kher. The Telugu remake, *Eenadu*, stars Kamal Haasan in the same role and Venkatesh plays the role essayed by Anupam Kher.

"The most original plots traditionally have travelled up North to Hindi cinema from South Indian cinema. This time however there is a twist in the tale, with an iconic Hindi movie being re-made in Tamil & Telugu. The South Indian audience is very discerning and we at UTV are confident that the Tamil and Telugu remakes of *A Wednesday!* will garner as much acclaim as their Hindi counterpart had. We are delighted to collaborate with some of the most respected artistes from Tamil and Telugu cinema on these projects and look forward to the response of the audience. We are hopeful that this will start a trend in the reverse migration of original stories from Hindi cinema being remade for South audiences", said **Siddharth Roy Kapur, CEO, UTV Motion Pictures**.

About UMP Plc:

Established in 1995, as a division within UTV Software Communications, UMP Plc has arrangements with a number of major Hollywood studios including Walt Disney, Fox Searchlight and Will Smith's company Overbrook Entertainment. Listed on at the London AIM



market, UMP Plc has played an active role in pioneering the studio model to the Indian film industry, where it is able to leverage script development, budget and time management and international distribution.

UMP Plc has emerged as a strong player in Indian and International cinema with the success of movies like 'Rang De Basanti', 'Khosla Ka Ghosla', 'The Namesake' 'Jodhaa Akbar', 'A Wednesday' & 'I Think I Love My Wife'. UMP Plc has co-produced movies like Ashutosh Gowariker's 'Jodhaa-Akbar', which is the biggest blockbuster of 2008 and M. Night Shyamalan's 'The Happening' which is amongst the top grosser in Hollywood. UMP Plc has also distributed movies like Aamir Khan's directorial debut 'Taare Zameen Par, & his production Khan's Jane Tu Ya Jane Na in the international markets. With an aggressive slate of over 15 movies for the year 2009 some of its forthcoming David Dhavan's Hook Ya Crook, Vishal Bhardwaj's Kaminey, Ashutosh Gowariker's Whats Your Raashee, Tigmanshu Dhulia's Pan Singh Tomar and many more

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