



## **UTV Motion Pictures partners with STAR US for Main aurr Mrs Khanna**

### **Offers movie buffs a chance to meet Salman Khan and Kareena Kapoor**

**Mumbai, 17th September, 2009:** In a unique initiative that will help build a stronger bond between Bollywood movie releases in the U.S and the growing South Asian Diaspora, STAR India, in partnership with StateFarm and UTV Motion Pictures has launched the 'Main Aurr Mrs Khanna' meet the Stars contest. The contest comes with a grand prize for two to travel to Mumbai and meet Kareena Kapoor and Salman Khan, the lead cast members of the upcoming blockbuster 'Main Aurr Mrs Khanna'.

"We are thrilled to join hands with StateFarm and UTV Motion Pictures in offering STAR viewers a chance to meet the superstars of Main Aurr Mrs Khanna," said David Wisnia, STAR's Senior Vice President of Distribution, Sales and Marketing and head of STAR's North American and European offices, " At Star, we continue to strive to delight audiences through offerings that are wholesome, refreshing and engaging and which provide our advertisers with the best possible avenue to obtain added value from their association with STAR "

"We are proud to partner with STAR, which is extremely effective in reaching our core audience in the US." said Lokesh Dhar, North American Head for UTV Motion Pictures, producer of Main Aurr Mrs Khanna.

Produced by Sohail Khan Productions and UTV's Ronnie Screwvala, Main Aurr Mrs. Khanna is a beautifully woven film with a simple story, highlighting the belief in the institution of marriage and life long commitment in today's time and age. Slated for worldwide release on Oct 16, the movie stars Salman Khan , Kareena Kapoor, Sohail Khan , Govinda and Preity Zinta (Special appearance).

To enter the contest, just log in to [www.startv.com/mamk](http://www.startv.com/mamk) and answer one simple question 'What does Family mean to you' in 30 words or less (no purchase or payment is necessary to enter the contest). And find yourself on the next flight to Mumbai to get up, close and personal with Kareena Kapoor and Salman Khan. The contest, open to US viewers only, closes Sept 13.

#### **About UMP Plc:**

*Established in 1995, as a division within UTV Software Communications, UMP Plc has arrangements with a number of major Hollywood studios including Walt Disney, Fox Searchlight and Will Smith's company Overbrook Entertainment. Listed on at the London AIM market, UMP Plc has played an active role in pioneering the studio model to the Indian film industry, where it is able to leverage script development, budget and time management and international distribution.*

*UMP Plc has emerged as a strong player in Indian and International cinema with the success of movies like 'Rang De Basanti', 'Khosla Ka Ghosla', 'The Namesake' 'Jodhaa Akbar', 'A Wednesday' & 'I Think I Love My Wife'. UMP Plc has co-produced movies like Ashutosh Gowariker's 'Jodhaa-Akbar', which is the biggest blockbuster of 2008 and M. Night Shyamalan's 'The Happening' which is amongst the top grosser in Hollywood. UMP Plc has also distributed movies like Aamir Khan's directorial debut 'Taare Zameen Par, & his production Khan's Jane Tu Ya Jane Na in the international markets. With an aggressive slate of over 15 movies for the year 2009 some of its forthcoming David Dhavan's Hook Ya Crook, Vishal*



*Bhardwaj's Kaminey, Ashutosh Gowariker's Whats Your Raashee, Tigmanshu Dhulia's Pan Singh Tomar and many more*

For more info log onto [www.utvmotionpictures.com](http://www.utvmotionpictures.com)

---

**For Further queries please contact:**

Esha Kak  
Assistant Manager – Corporate Communications  
UTV  
# +919871319399

Padma Rao  
Executive – Corporate Communications  
UTV  
# 9833180409