

## **UTV blockbusters now available on Tata Sky HD**

### ***Enjoy Jodhaa Akbar, Race, Kaminey & Kurbaan in high definition format***

**Mumbai, July 22, 2010** : Tata Sky, one of the leading DTH satellite television providers in India, today announced the availability of UTV Motion Pictures' blockbuster movies like Jodhaa Akbar, Race, Kaminey & Kurbaan on the latest digital revolution - Tata Sky HD

With great picture quality, incredibly vivid colors, sharper images and stunning surround sound, viewers can tune into these classics from the UTV Motion Pictures' bouquet and enjoy a better television viewing experience on Tata Sky HD. Jodhaa Akbar, 2008's biggest blockbuster, is a sixteenth century love story about a political marriage of convenience between Akbar and Jodhaa which was directed by Ashutosh Gowariker. *Kaminey*, which has earned many accolades and awards, is a 2009 Bollywood film directed by Vishal Bhardwaj featuring Shahid Kapoor and Priyanka Chopra in the lead roles. Race, another runaway hit from UTV, is comedy, thriller and action film which explores themes of sibling rivalry, betrayal and passion and Kurbaan, co-produced by Dharma Productions is a film set against the backdrop of global terrorism, features real life couple Saif Ali Khan and Kareena Kapoor in pivotal roles.

Each movie will be made available for a period of 4 weeks on the DTH platform. The subscribers can enjoy the movies ordered at their own convenience in the theatre like experience with true digital picture quality!

***Unnati Sinha, Chief Content & Business Development Officer, Tata Sky*** said, "All four movies - Jodhaa Akbar, Race, Kaminey and Kurbaan have enjoyed remarkable success both at the box-office and on home video. Now with them being available on Tata Sky on HD, our subscribers can further enhance their viewing experience and enjoy a better sound and picture quality as they watch these blockbusters. We are proud to partner with UTV to offer our subscribers their favorite movies on this latest digital revolution"

***Amrita Pandey, Sr. VP, International Distribution & Syndication, UTV Motion Pictures added,*** "DTH today has undoubtedly emerged as one of the popular platforms to watch



movies. UTV has seen tremendous success on the Tata Sky pay-per-view platform with many of our films like *Kaminey*, *Wake Up Sid* and others clocking over hundred thousand downloads each. We are pleased to partner with Tata Sky and offer these blockbusters to HD audiences."

### **About UTV Motion Pictures**

Established in 1995, UTV Motion Pictures has played an active role in pioneering the studio model in the Indian film industry, where it is able to leverage script development, budget and time management and international distribution.

UTV Motion Pictures has emerged as a strong player in Indian and International cinema with the success of movies like BAFTA nominated *Rang De Basanti*, *Khosla Ka Ghosla*, *The Namesake*, *A Wednesday!* UTV has co-produced movies like Ashutosh Gowariker's *Jodhaa-Akbar*, which was the biggest blockbuster of 2008 and M. Night Shyamalan's *The Happening* which is amongst the top grossers in Hollywood. UTV has also distributed movies like Aamir Khan's directorial debut *Taare Zameen Par* & his production *Jaane Tu Ya Jaane Na* in the international markets. In the year 2009, UTV produced and distributed successful movies like *Dev. D*, *Kaminey* and *Wake Up Sid* and delivered this years biggest blockbusters Prakash Jha's *Raajneeti* and co-production with Dharma - *I Hate Luv Storys*. The studio house has an aggressive slate of movies coming up with Sanjay Leela Bansali's *Guzaarish*, Rajkumar Gupta's *No One Killed Jessica*, Farah Khan's *Tees Maar Khan*, and many more.